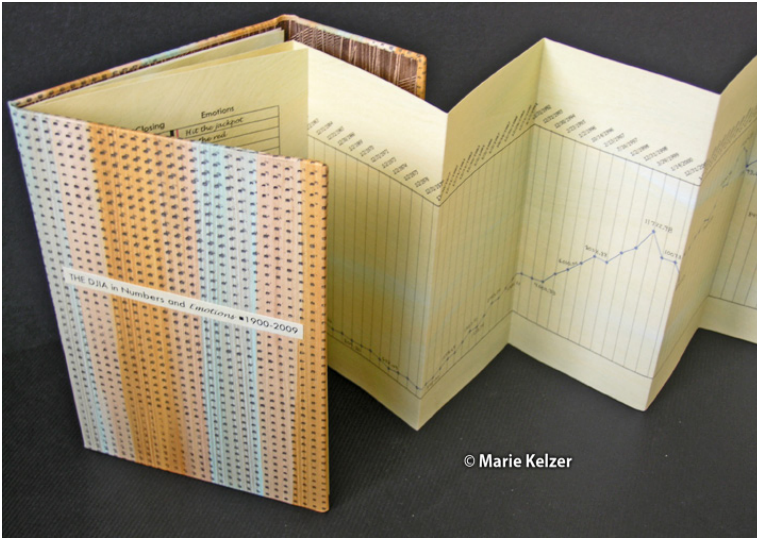
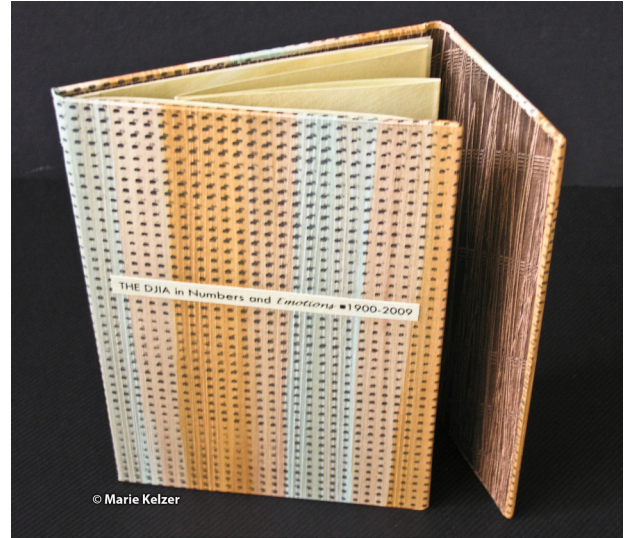


THE DJIA in Numbers and Emotions ■ 1900-2009 ■



© Marie Kelzer



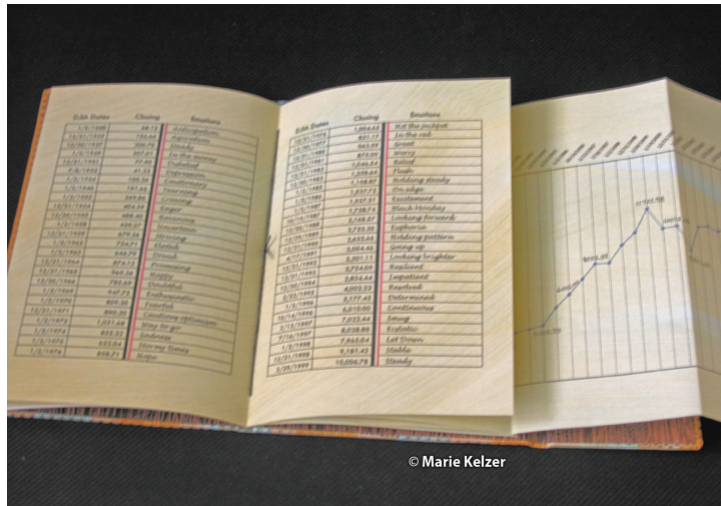
© Marie Kelzer

by Marie Kelzer

Paper Arts © 2009

Limited Edition of 5

\$185.00



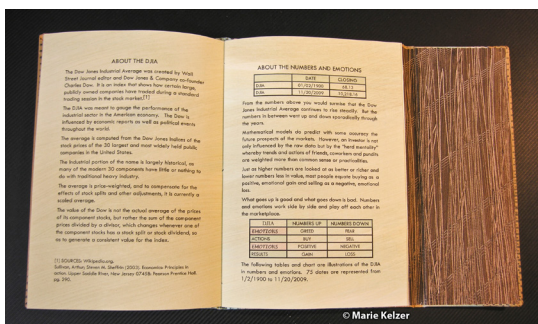
© Marie Kelzer

As recent history tells us, the stock market cannot be predicted entirely by mathematical models. This book is about the relationship between raw numbers and emotions and the resulting highs and lows of the DJIA.

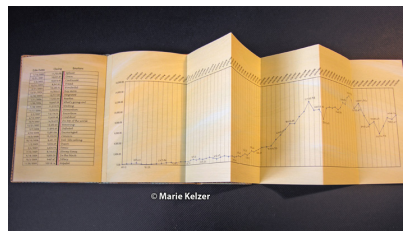
As illustrated by columns of emotions and a chart of market data, we are not only influenced by raw numbers but also by "herd mentality" and the overpowering emotions of greed when numbers are going up and fear when they are heading down.

8" tall x 5 1/2" wide, closed. Open with fold-out chart measures 28 3/4" wide. 12 unnumbered pages.

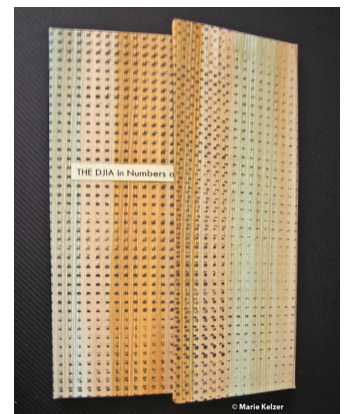
Paste Paper cover, endpaper and text paper painted by Marie Kelzer. Hand bound. Saddle stitch sewn through folded hard cover at spine. Fold-out chart hinged in. Computer printed with hand numbered lettering on fold-out chart. Label on front cover. With flap closed the first part of the title "THE DJIA in Numbers" is exposed while the later "Emotions" is hidden underneath the flap. Paste Paper enclosure.



© Marie Kelzer



© Marie Kelzer



© Marie Kelzer

Marie Kelzer ~ Paper Arts ~ Marina Del Rey, CA ~ 310-437-0596
 ~ www.mariekelderdesigns.com ~